



Dr. Adam Burke Appointed to NCCAM Advisory Council

Expanding his impressive resume, in February, 2010, Dr. Adam Burke, PhD, MPH, LAc begins a three-year term as an Advisory Council member of the National Center for Complementary and Alternative Medicine (NCCAM). The AAAOM would like to congratulate Dr. Burke on this appointment. As the immediate past editor-in-chief of *The American Acupuncturist*, a frequent author for this journal, a former research chair for AAAOM, and a frequent instructor at AAAOM's annual events, Dr. Burke inherently understands the strengths and challenges of the AOM profession. We look forward to the in-depth professional and research acumen Dr. Burke will bring to the NCCAM Advisory Council and to the benefits that will accrue to the AOM profession as our medicine transitions into the mainstream of U.S. health care delivery.

Adam Burke, PhD, MPH, LAc, is a professor in the Department of Health Education and the director of the Institute for Holistic Health Studies at San Francisco State University (SFSU). He holds advanced degrees in social psychology and health education from the University of California and is also a California licensed acupuncturist, having trained at the American College of Traditional Chinese Medicine in San Francisco and the Chengdu University of Traditional Chinese Medicine in Sichuan, China. His research activities include curricular innovation in the areas of holistic health education, cross-cultural studies of traditional medicine (in India, China and Nepal), and inquiries into meditation and imagery. These three areas converge into an examination of alternative health as a cultural phenomena and a contemporary social change movement in the U.S. Publications include *Self Hypnosis* (Crossing Press, 2004) and numerous articles on the role of traditional East Asian medicine both in the United States and internationally. He has also been a funded investigator in related studies, including an NIH funded international collaboration examining the role of yoga in diabetes prevention. He has served as the co-chair of the Alternative and Complementary Health Practices section of the American Public Health Association (APHA), and has been a member of the APHA Governing Council. In 2006 Dr. Burke was appointed by Governor Arnold Schwarzenegger to serve a four-year term as a professional member of the California Acupuncture Board (CAB) and was elected chair in 2007. He recently completed service as editor-in-chief of *The American Acupuncturist* and is now a member of the Education Working Group of the Academic Consortium for Complementary and Alternative Health Care. In February, 2010, Dr.

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