

January 2010

Integrator Blog News & Reports

As an on-going monthly feature, the ***Qi-Unity Report*** continues to feature articles of interest from the *Integrator* (www.theintegratorblog.com), published and edited by John Weeks. The articles for January 2010 include:

- Lists of “Top 10 Events and Action” and “Top 10 People” in integrative medicine and integrated health care for 2009.
- A reflection on the last 20 years in alternative/integrative/wellness developments from the perspective of a leader in creating the first significant book about alternatives and later the first significant portal.
- An examination of a major, multi-stakeholder Healthy Nation Partnership, born out of the IOM’s Summit on Integrative Medicine as an movement to shift the U.S. toward a wellness model.
- Plus, 22 short articles on recent developments in the integrative practice arena including a non-discrimination clause in the U.S. Senate reform bill and AOMA’s regional accreditation, in the recent *Integrator Round-up*.

Integrator Blog News & Reports

Integration, by nature, asks us to open our peripheral visions. We are served to look at the whole of the field. We need to develop new fascia, new connectivity.

Opportunities crop up in new places. The *Integrator Blog News and Reports* is meant to provide you with information, insights and tools to enhance integrated care in the environment you serve.

- John Weeks, publisher-editor

[Integrator Top 10 People from 2009 in Integrative Health Care and Integrative Medicine](#)

While reviewing recent issues of the *Integrator* to draft the “Top 10” actions and events from 2009, I found myself creating a second list. This was of names of individuals who had been or were about to be significant contributors to the integrative practice field. Of course, there is some overlap between key events and influential individuals. Yet a second list seemed to be in order. As is the *Integrator* custom, this Top 10 only counts 9, leaving space for your nomination of others who have distinguished themselves, or are about to. Who would you suggest? Who is the obvious or less obvious omission? Happy reflections on the year that was, and on the year to come. [More](#)

[Coming of the Light: Integrator Top 10 Events and Action from 2009 for Integrative Medicine/Integrated Health Care](#)

On or about the winter solstice, the *Integrator* announces a “Top 10” from the previous year which will support the *coming of the light* for integrative practice in the New Year. Here is the 2009 *Integrator* Top 10 for integrative policy, practice, research and professional activity. Not surprisingly in this year of healthcare reform debate, policy dominates. Just 9 are listed. What are your suggestions for #10? Thanks to the individuals behind the good work. Happy reading, and reflecting, on the year that was as we look ahead. [More](#)

[From Alternative Medicine a Definitive Guide to the "Wellness Inventory" - An Interview with Entrepreneur Jim Strohecker](#)

One of the rarely sung, significant influencers of our field is entrepreneur Jim Strohecker. Some 18 years ago he was executive editor of the 1100 page text, [Alternative Medicine: The Definitive Guide](#) which involved nearly 400 practitioners and organizations. In the mid-1990s, Strohecker co-founded HealthWorld Online, the first aggregator of wellness and alternative medicine-oriented content, services and professionals on the emerging web. More recently, he has not only re-purposed that site as Healthy.net, he also brought forward the work of wellness pioneer John Travis, MD, MPH. He promotes Travis' visionary Wellness Inventory through an online program for integrative medicine centers, hospitals, corporations, spas and individuals, together with a related coach certification training. In this *Integrator* interview, Strohecker's comments say much about the history of the integrative practice movement of the last 20 years, and its relationship with the broader wellness effort. Enjoy the learning, and for some of you, the recollections! [More](#)

[The Healthy Nation Partnership: A Look at the Concept Paper from the Bravewell-IOM-AARP Founders](#)

The Healthy Nation Partnership is conceived as "a network of public and private organizations working together to improve the health of all Americans by transforming the way we understand, value, and practice health and wellbeing." The potent founding partners - the Bravewell Collaborative of philanthropists, the IOM and the AARP - envision this as a "national movement for health and wellbeing." The first two organizations first united to promote the role of integrative medicine in the health of the public. This stage is larger. Here is the trio's short concept paper. Is this the network

through which integrative ideas and practices will be promoted and flourish? Is this a movement you and your organization wish to support? This entity is a hopeful portent for coming year(s). [More](#)

[Integrative Medicine and Integrated Healthcare Round-up: December 4, 2009-January 5, 2010](#)

Two *Integrator* Top 10 lists for integrative care from 2009 ... *LA Times* article on licensed CAM practices and non-discrimination provision in Harkin's Senate health legislation ... George DeVries' transformation of American Specialty Health into a health and wellness firm ... Academy of Oriental Medicine of Austin becomes first AOM school to gain regional accreditation ... Adam Perlman, MD, MPH and Ben Kligler, MD, MPH take over as chair, vice chair for CAHCIM ... AOM accrediting agency still seeks comments on "First Professional Doctorate" standard for the field ... Frank Nicchi, DC, MS honored for strengthening chiropractic-public health ties ... Bravewell, the IOM and the AARP join to found Healthy Nation Partnership; inputs solicited ... American Association for Health Freedom becomes Alliance for Natural Health-USA ... New York Beth Israel creates no-cost, online Prepare for Surgery program ... Seattle-based Alternative Health Access Campaign seeks to meet growing demand among the homeless ... Oregon's largest natural health clinic opened by National College of Natural Medicine ... Chiropractors in campaign to regain recognition as providers by Boy Scouts of America ... Integrative Healthcare Symposium sponsors major conference in New York, February 25-27, 2010 ... North American Research Conference on Complementary and Integrative Medicine set for May 15-18, 2012 in Portland, Oregon ... New American Holistic Medicine Research Institute formed with led venerable Robert Anderson, MD in lead; sets sights on first multicenter project ... Massage accrediting agency seeks public member ... H1N1 lifts dietary supplement sales ... Michael Cohen re-frames his legal services [More](#)

Resources

- ***Integrator* [Archive by Subject for January-June 2007](#)**
http://theintegratorblog.com/site/index.php?option=com_content&task=view&id=340&Itemid=189
- ***Integrator* [Archive by Subject for 2006: All Hot-linked](#)**
http://theintegratorblog.com/site/index.php?option=com_content&task=view&id=129&Itemid=189